

You just get the vibes of your surroundings and it rubs

off on you.

Gordon Lightfoot



It's the lazy, hazy, days of summer, and it's really, really hot outside. In spite of the heat and the feeling of laziness we so often

feel this time of year, many people have been hard at work making significant enhancements to our neighborhood. Hopefully you have noticed the hundreds of new plants that have been planted at the Doral Drive entrance to Dana Shores. As of the writing of this article, we are also beginning working on the rest of the beds at the entrances to each finger street. Would you like to see before and after pictures of Doral Drive? You can use the QR scanner app on your phone on the code pictured here to view the amazing improvements.

This ongoing undertaking would not be possible without the help of many people, and I would like to take the opportunity to thank them here.

Anne Tate created the vision that has materialized at Doral Drive. She and her husband, *Ken Clark*, have also overseen the implementation of this vision – spending countless hours measuring; drawing the beds; selecting, counting, and spacing plants; coordinating efforts with the water department, the irrigation vendor; the stone vendor; and more.

Bart Butler, Dana Shores homeowner and President of Southern Florida Landscaping, has also donated significant hours and materials toward this project. His crew did the heavy lifting – quite literally. They shoveled, loaded, hauled, acquired, planted, and mulched. This project would not and could not have happened without the intense efforts of Bart, his crew, Anne, and Ken.

The **Dana Shores Civic Association** received two grants that were approved through the **Hillsborough County Board of County Commissions**. One covered the stones used as borders. The other was used to help offset cost of irrigation at Doral, which was installed by **Oasis Irrigation**.

We had an amazing turnout bright and early on a Saturday morning to place all the stones that border the beds. Thank you to Anne Tate, Ken Clark, Allison Roberts, Cameron Bowers, LeAnn Anseeuw, Catherine Carraway, Phil Williams, Rita Munaker, Garrett Adams (and his two friends), Dean Elliot, Lisa Welch, and Ruth Voor.

The *Dana Shores Women's Club* covered the installation of two separate water meters at Doral, and we will be responsible for the monthly water bills. Collectively, the women's club and civic association will also cover other costs associated with the plantings.

Lastly, I would like to thank *ALL the* association members for your ongoing financial support and volunteer efforts.

Your annual dues, support at our TGIF parties, and participation in the occasional raffles and silent auctions at our happy hour events allow the DSWC to support not only the beautification improvements to our neighborhood but also covers our philanthropic endeavors (see last month's Shore Lines). Working closely with the civic association (DSCA) has enabled both organizations to bring so many improvements on so many levels to our community. If you are interested in knowing about volunteer opportunities in either the DSWC or the DSCA, please reach out to either Allison Roberts or myself. The variety of opportunities is large and available to people of all ages. We can always use an extra hand!

Until next time, Julie Bowers



Friday, August 5 – Casino Night at RPGC 7:00-11:00pm (Check your evite for more information)

Saturday, September 10 – DSWC Annual Meet and Greet Tea @ the home of Kim Hajaistron, 3943 Versailles Drive – 11am-1pm (evite coming soon)

Watch for details on our Fall Family event Wacky Olympics and Food Truck Rally at Skyway Park.

Dana Shores Women's Club (DSWC)

		10)
President:	Julie Bowers	389-2847
Vice President:	LeAnn Anseeuw	888-6510
Treasurer:	Tina Mawn	884-5132
Recording Secretary:	Kim Hajaistron	882-0651
Corresponding Secretary:	VeeAnn Mahdieh	889-0445
Past President	Marynell Palmer	886-3193
Newsletter:	VeeAnn Mahdieh	889-0445
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Benevolent:	Pat Bailey	886-5758
Chaplain:	OPEN	OPEN
Membership Contact:	Kim Hajaistron	882-0651
Garden/ Entries:	Anne Tate	493-9980
Historian:	Debbie Trujillo	966-2520
Hospitality:	LeAnn Anseeuw	888-6510
Directory:	Amy Veith	887-5868
Holiday Boutique:	Jeffy Beaver	885-3300
Sunshine:	Mary Chiricos	886-3849
Street Rep. Coordinator:	Julie Bowers	389-2847
Welcoming Committee:	Sabrina Martin	886-5758

Dana Shores Civic Association (DSCA)

President: Vice President : Treasurer: Communication Director/Secty: Govt. Liaison/Special Projects: Pelican Island Liaison: Allison Roberts Danny Anseeuw LeAnn Anseeuw Holly Simmons Nick Nichols Gail Fabrega, Jacque Reina, Middy Veal

Dana Shores Street Representatives

Americana Dana Shores Drive	Greg Dorion, Toni Jabaay Ooneen McGettigan, Rita Munaker, Holly Simmons
Doral Drive	Callie Almond, Susan Huston, Amy Veith, Maria Petterson
Eden Roc East	Chantel & Brian Heitler, Karin Miller
Eden Roc West	Julie & Jim Bowers
Fontainebleau Drive	Pat Bailey, Mary Chiricos, Rita Munaker
Pelican Island	Debbie Trujillo
Versailles Drive	Jonathan Kaplan, Tiki Kirk, Tina Mawn
Venetian Way	Pamela Adkins, Ginger Wayne

Neighborhood Watch

887-4939

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Cheri Bett

THE OFFICIAL Newsletter OF Dana Shores



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60 SECOND UPDATE

Improvements to Drainage Immediately South of Skyway Park:

Earlier this year, our neighborhood removed over 27,000 pounds of invasive plants and brush along the west side of the bicycle trail. Each year, similar projects enhance safety for trail users, beautify the



area, and protect the natural environment. This year, our efforts also revealed significant grading issues along the drainage ditch that kept storm water from flowing freely into the culvert.

Thanks to the community's efforts, we were able to clearly highlight the storm water issue to the county, and recently county workers regraded the area. This will reduce the amount of stagnant water collected during summer months; decrease the mosquito population; and reduce our risk of exposure to Zika, West Nile, and other mosquito-borne viruses. Again, thank you to all who invested their time earlier this year to make this possible.



<u>New Trash Receptacles Further</u> <u>Along the Bike Trail:</u>

Many of our neighbors walk the bike path south of Skyway Park in order to reach the causeway. And many of them have also told us about their routine "Easter Egg hunting", whereby they collect trash along their route to help keep the area clean. Several walkers routinely piled the trash in a small dirt

area near the Verizon communication station, located on the north side of the Veterans x Courtney Campbell interchange.

In order to help keep our canals clean of debris, Bayport Plaza has agreed to purchase, install, and oversee maintenance of new trash receptacles in this area. We'd like to thank their organization and all who help keep our trails clean.



A Mother's 1st Day of School Prayer

I wonder what you're doing now, And if everyone is treating you kind. I hope there is a special person, A nice friend that you can find.

I wonder if the teacher knows Just how special you are to me. And if the brightness of your heart Is something she can see.

I wonder if you are thinking about me, And if you need a hug. I already miss the sound of your voice And how you give my leg a tug.

I wonder if you could possibly understand How hard it is for me to let you grow On this day know that my heart breaks For this is the first step in letting you go.





SHORE LINES



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WEBSITE SPOTLIGHT: NEIGHBORHOOD WATCH

With the private portion of DanaShores.com now active, we'd like to highlight some important features and functionality in the next few issues of the *Shore Lines*. In this issue, we're focusing on Neighborhood Watch.

Thanks to Cheri Bett's ongoing efforts to spearhead Neighborhood Watch over the last decade (or more), our community has developed a strong culture of looking out for one another, reporting criminal acts and suspicious activity, and reconnecting owners with lost/found items and pets. New website functionality will support these efforts, allowing individuals to collaborate, provide follow-up pictures/video, and reference recent activity.

Going forward, we ask that residents submit reports/incidents through the website instead of using the old method of

sending emails directly to crimewatch. This helps us standardize the content and capture all pertinent information. It also reduces the burden on our neighborhood watch administrators. Please take a few minutes to review the website functions now so you are prepared to collect critical information when the need arises.

To access the Neighborhood Watch section, you'll need to first login to DanaShores.com. If you have not yet logged in and need assistance, contact us at <u>info@danashores.com</u>. Once you've logged in, you'll see Neighborhood Watch show up under



"Community" on the site's menu. Click on Neighborhood Watch to be taken into the section.

The Neighborhood Watch section is loaded with content collected over the years by Cheri Bett and Allison Roberts. In addition, three important functions exist that we encourage everyone to use:

- 1. Submit a Report
- 2. Neighborhood Discussion
- 3. Lost and Found Pet Directory
- Submit a Report. Click on "Submit a Report" to provide information on incidents, concerns, lost and found pets/items, and suspicious activity/persons you may have observed. As you complete the form, you may choose among several options – including the option to provide



contact information or remain anonymous and an option on whether or not the submission may be shared with other residents. If your submission is marked for sharing and its content is approved by our administrator, an alert will be emailed to all residents/homeowners who have elected to be on the Neighborhood Watch list. (If you are unsure whether you are on this list, email us at info@danashores.com requesting verification.)

- 2. Neighborhood Discussion. Submissions that are emailed to residents/homeowners (as described above) are also posted here. Other residents can then add comments, pictures, or video to supplement the initial information. This section serves as a place to hold and gather information for collaboration, review, and retrieval. We have provided this section so that neighbors can piece together information to help solve past crimes and prevent future crimes.
- **3. Lost and Found Pet Directory.** Have a pesky rascal who is prone to escape? Any pets reported as Lost/Found from the "Submit a Report" form will be posted here to help owners reconnect with their furry friends.

These features were created based on suggestions received via our community meeting, website survey, and practical experience. As you use these features, let us know if you have additional feedback. Email us at info@danashores.com

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A SOCIAL MEDIA STRATEGY FOR DANA SHORES



Although most of our online functions/features are part of the <u>DanaShores.com</u> website, some neighbors like to use social media to post neighborhood events, pictures, and stories. Leveraging the expertise of millennials in our neighborhood, we've developed an approach to using social media with the following objective in mind: <u>facilitate</u> <u>communication WHILE protecting residents' safety and property values</u>. Many communities fail to address the second

part of this objective, and burglars are using increasingly sophisticated techniques to successfully target homeowners using social media.

To support our overriding social media objective, we set up two separate Facebook pages – one private and one public.



FACEBOOK PUBLIC PAGE: The public page allows users to share information with the public at large (e.g., pictures of sunsets, promotion of the neighborhood, and information about surrounding amenities). We have already scraped the public Facebook page for Dana Shores, Tampa, in an effort to remove information others could use to gain access to our homes or that might reduce property values. Holly Simmons will continue to manage this page to help keep it consistent with these objectives. Scan the image here with your phone's QR reader to visit the site.

FACEBOK GROUP PAGE (PRIVATE): Holly also created a Facebook group for Dana Shores and set it to closed (meaning that admins must approve access). This prevents those outside of our community from seeing activity we want to keep private (e.g., criminal activity, upcoming events, and insurance issues). Holly added all neighbors she could find on Facebook. If you'd like to be added to the group, scan the image with your phone's QR code reader and request to join. If Holly doesn't recognize you as a neighbor, she'll message you for more information to help make sure this area remains locked down to residents and homeowners.



We know this might get confusing. If you're not sure what goes where, just ask Holly at info@danashores.com

OUR FUTURE DIRECTION FOR SOCIAL MEDIA: While we've made significant strides in rebranding our Facebook presence, we also anticipate some future changes. We've already reserved the Facebook rights to Rocky Point, Tampa as a community. Outside of Facebook, we don't have much of a presence, and we probably don't need one right now. But as things change and we see a need for an Instagram, Twitter, or similar account, we'll gladly add it. Ideas/thoughts on social media are welcomed from all neighbors. If anyone has any advice, expertise, or pictures to share, please do so!

<u>NEXTDOOR.COM</u> -- What's that all about? Nextdoor.com is like Facebook or Craigslist for neighborhoods. Some surrounding neighborhoods are using it as a place to find repairmen, used furniture, new local places, tree trimming, etc.

The civic association has not recommended this site, but some neighbors have been sharing invitations to the site and activity has been ramping up from our neighborhood and other nearby areas. From the association's perspective, we see both upsides and downsides associated with this site.

NextDoor expands our residents' online reach into other local neighborhoods such as Sweetwater, Bay Crest, and several apartment complexes and subdivisions along both sides of Memorial Hwy. Likewise, it expands their reach into our homes.

Over time, we believe the site is likely to get bogged down with Craigslist-like postings for used furniture and other stuff. We'd like to encourage use of the Business Directory and Classified section on the DanaShores.com website instead.

Our greatest concern is based on security and our overriding concern regarding residents' safety. We believe something as innocent as asking for a referral of a pet-sitting service prior to a holiday weekend could place a target on one of our residents' homes. News about an upcoming social event could place a target on the entire neighborhood. Asking for a referral for an electrician? Who is to say that it's not a burglar responding to your post, recommending himself or herself. Clearly, no system is foolproof and we'd like to believe no one would harm others in this way, but this seems like a perfect opportunity for the Internet-savvy criminal to take advantage of an unwitting homeowner.

If you choose to use this site, please be cautious. Help manage the potential risks for you and your neighbor.







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