SHORE LINES

DANA SHORES PELICAN ISLAND

NOVEMBER 2017





DANA SHORES WOMAN'S CLUB ANNUAL HOLIDAY BOUTIQUE

Ladies, mark your calendars for the kickoff of our neighborhood holiday festivities. The DSWC annual holiday boutique will be on *Thursday, December 7, from 6:30 – 9:30 at the home of Jeffy Beaver, 3933 E. Eden Roc Circle.* Dinner and drinks will be provided by the woman's club.

Attendees are asked to bring an unwrapped gift with a m i n i m u m value of \$15. Entertainment for the evening w i l l b e p r o v i d e d during the



auction of the gifts. Dana Shores resident Larry Lucas is donating many holiday decorations from the Atlanta Gift Mart to the auction. Linda Mills and Carla Markowitz will be our "Pat Sejak and Vanna White" as they present, describe, and negotiate with the bidders. This is a fundraising event for the DSWC with proceeds benefitting the Guardian ad Litem/Voices for Children Christmas toy drive for Hillsborough County foster children. Bring your check books and holiday spirit and join us for one of our favorite "ladies-only" holiday gatherings. An Evite will be sent out by mid-November so we can plan dinner accordingly.

JOIN THE FUN: HOLIDAY BOAT PARADE AND DOCK DECORATING



Ready for the holiday season? The 2017 Annual Rocky Point Boat Parade is on the horizon and, along with it, the dock

decorating contest. Mark your calendars for the evening of <u>Saturday</u>, <u>December 16</u>! Join us in this fun event in one of two ways:

- 1. Enter your decorated boat in the parade. Learn more details and sign up at http://danashores.com/boat-parade by December 9 to ensure contest eligibility.
- 2. Enter the Dana Shores dock decorating contest, enjoy the parade from your dock, and vote for your favorite boat. Again, entries for the contest should be received by December 9 to ensure your dock is included in the voting.

Voting will be done via email, starting the night of December 16 and ending the following day at noon. If you don't currently receive neighborhood emails, contact us at info@danashores.com to make sure you are included in the vote!

Enrolled boats and HOTELS & RESORTS docks are eligible for prizes! New this year, the Westin Tampa Bay (our neighbor in Rocky Point) has pledged an early donation of a weekend getaway package and a dinner package for two at Aqua, which will be given as prizes for the boat parade. If you are willing to make a corporate donation or volunteer to help us secure additional prizes, please text Greg Dorion at 813/786-6007. We recognize our sponsors via the Dana Shores/Pelican Island newsletter, with Sweetwater, on Facebook, and on our website.

We look forward to seeing everyone in full holiday spirits!

DSWC ANNUAL MEET AND GREET LUNCHEON: JOIN US SATURDAY, NOV. 11

Please join us for a twist on our usual fall gathering at the Rocky Point Golf Course Clubhouse. Fall is in the air and



the holiday season is just around the corner. With that in mind, Larry Lucas, our neighborhood floral designer (among his many talents), will be demonstrating how to create several different floral arrangements you can make for holiday entertaining!

Enjoy a delicious lunch with a variety of beverages (including mimosas) and watch Larry create his magic. This is a great time for the ladies of the neighborhood to get together and get caught up after a very hectic (thanks, Irma) start to an already busy fall.

Please RSVP no later than Tuesday, November 7, so we can plan accordingly.

Save The Date

Thursday, November 2 – DSWC Board meeting – 4:00 PM @Rocky Point Golf Course

Saturday, November 11 – DSWC Meet & Greet Luncheon – 11 AM -2 PM @ Rocky Point Golf Course

Thursday, December 7 – DSWC Board meeting – 10:00 AM @ Rocky Point Golf Course

Thursday, December 7 – DSWC Holiday Boutique – 6:30-9:30 PM @ 3933 E. Eden Roc Cir.

Saturday, December 16 – Rocky Point Boat Parade – Boat line up at 6:00; Parade starts 6:30 PM

Tuesday, December 19 – Holiday Caroling and Havride – time TBD

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Dana Shores Women's Club (DSWC)		
President: Vice President:	Julie Bowers OPEN	389-2847
Treasurer:	Tina Mawn	884-5132
Recording Secretary:	Kim Hajaistron	882-0651
Corresponding Secretary:	VeeAnn Mahdieh	889-0445
Past President	Marynell Palmer	886-3193
Newsletter:	VeeAnn Mahdieh	889-0445
Newsletter Advertising:	IKare Publishing	991-7843
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Benevolent:	Pat Bailey	886-5758
Chaplain:	OPEN	OPEN
Membership Contact:	Kim Hajaistron	882-0651
Garden/ Entries:	Anne Tate	493-9980
Historian:	Debbie Trujillo	966-2520
Hospitality:	Cathy Sanfillipo	245-6452
Directory:	Amy Veith	887-5868
Holiday Boutique:	Jeffy Beaver	885-3300
Sunshine:	Mary Chiricos	886-3849
Street Rep. Coordinator:	Julie Bowers	389-2847
Welcoming Committee:	Sabrina Martin	886-5758
	LeAnn Anseeuw	888-6510

Dana Shores Civic Association (DSCA)

President: Allison Roberts
Vice President: Danny Anseeuw & Holly Simmons

Treasurer: Craig Kubiak
Communication Director/Secty: Rob Snyders

Pelican Island Liaison: Gail Fabrega, Jacque Reina,

Middy Veal

Dana Shores Street Representatives

Americana Greg Dorion, Toni Jabaay

Dana Shores Drive Ooneen McGettigan, Rita Munaker,

Holly Simmons

Doral Drive Callie Almond, Susan Huston,

Amy Veith, Maria Petterson

Eden Roc East Chantel & Brian Heitler, Karin Miller

Eden Roc West

Fontainebleau Drive

Julie & Jim Bowers

Pat Bailey, Mary Chiricos,

Rita Munaker

Pelican Island Debbie Trujillo

Versailles Drive Jonathan Kaplan, Tiki Kirk,

Tina Mawn

Venetian Way Pamela Adkins, Ginger Wayne

Neighborhood Watch Cheri Bett 887-4939

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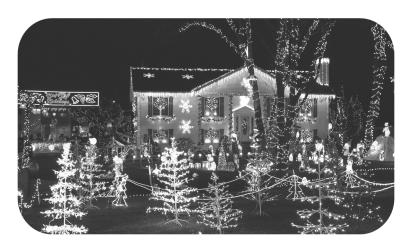


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GRINCHES DON'T WIN THE YARD-DECORATING CONTEST...

And you're no Grinch! Last year's Dana Shores' yard-decorating contest was beautiful. We lit up the night and hope even more neighbors will join in the decorating extravaganza this year.

Voting for your favorite house will begin the night of the boat parade (Saturday, December 16) and continue through Christmas Eve. We'll handle this year's votes like last year through email. No registration is required; just dress up your yard to vie for prizes and bragging rights. If you don't already receive our emails, send us a note at info@danashores.com to participate in the voting!

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HERE WE COME A CAROLING Save the Date: Tuesday, December 19

Do you like having a good time? Enjoy hanging out with fun people? Then the third annual Dana Shores holiday caroling hayride is for you! We have quite a few original homeowners in Dana Shores/Pelican Island and others who may not be able to get out to enjoy the holiday festivities. Join us as we visit with and bring holiday cheer to these families. The hayride brings together the spirit, kinship, and joy of the holiday season! This is a family event for neighbors of all ages.

Not the best singer? No problem. We are fortunate to have some accomplished singers in our neighborhood, and they are wonderful at carrying the group. This is about having fun with your neighbors and bringing joy to others. If you would like to join us as we travel through the neighborhood or would like to request we visit your household, please email us at info@danashores.com or call Allison Roberts at (813) 335-8931.



DANA SHORES WOMAN'S CLUB HOLIDAY PHILANTHROPY PROJECT

Voices for Children is a volunteer program advocating for children in the foster care system. Last year during i the holidays, the DSWC received a last minute call for help from the Hillsborough County Guardian ad Litem office and their non-profit program, Voices for I Children. Last year, Dana Shores residents came to

the rescue and provided 45 children with Christmas presents.

At this time, there are 75 children who do not have someone to support them this holiday season. Typically they like to provide gifts with an approximate value of \$50 for each child. Julie Bowers has been given this list with pertinent information for each child. If you and your family would like to sponsor a foster child this year, please contact Julie at 813/389-2847. The program also accepts monetary donations and gift cards, which! volunteers use to purchase gifts.

We have been told there is also an opportunity for a **teen service project** within this effort. Many of the gifts will need to be wrapped, and volunteers are greatly appreciated. If your teen would like more information, please call Julie at 813/389-2847.

I do not know your name-Nor for which battle you died. I do not know your home, Nor the tears that were cried. I do not know where you rest~ Nor the promises broken. I do not know your uniform And your fears lay unspoken. But, I know your spirit exists~ That your courage is admired, And your sacrifice is honored By each soul that's inspired. And I offer you from my heart Thank you, to guardians unknown For offering yourselves for us all That we may keep freedom... Our home. Bless you © Sherrie Ball

We celebrate you on Veterans Day, November 11, and appreciate you every day. Thank you for your service.

OUR FIRST FAMILY FUN DAY FOOD TRUCK RALLY A HOT ONE!



Many thanks to all the families from our Rocky Point

(Dana Shores.

Pelican Island, and Sweetwater) who came out to experience our first family fun day and food truck rally. Approximately 65 people braved the heat to learn to rules of the games for volley ball, croquet, bocce ball, and other great back yard games. In particular, we would like to thank Dana Shores residents Larry Lucas for providing all the awesome games and Michael Blasco

from Tampa Bay Food Trucks for helping secure the food trucks and DJ. These guys helped take our event to the next level! Everyone had a great time meeting new neighbors and



spending a few hours together. Here's hoping that next year's event will be bigger, better, and cooler!

MOSQUITO CONTROL FOR DANA SHORES – ROGER THAT!

We'd like to thank Dr. Janet (Marley) Rose of E. Eden Roc Circle for encouraging collaboration among Hillsborough County Mosquito Control, Tampa International Airport, and FAA representatives. Prior to her involvement, our mosquito population was enjoying the benefits of living in Class B airspace. Now that she has the right people talking and working together, we've had at least one aerial spray and you may have noticed a dramatic drop in the number of mosquitoes.

Thanks Janet for your help on this initiative and your ongoing involvement and representation of the Dana Shores Civic Association and our community at Tampa Airport!



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ORGANIZING A DANA SHORES / ROCKY POINT SOLAR CO-OP

By Doug Longfellow, Doral Drive

After the hurricane, my wife and I discussed either getting an all-house generator or going solar when we came across an article in the Tampa Bay Times about local solar co-ops.

According to the article, if you join the coop and coordinate solar installation through them you save an average of 20 percent on top the 30 percent federal tax credit still available for solar panel installation. The idea behind the co-op is to increase the customer's buying power, with solar customers working together to vet potential installers and negotiate discounted rates.

One lady cited in the article received an estimate for 15 solar panels as an individual consumer. The bid was \$12,500 for her 1,264-square-foot home. When she went through the co-op, the price dropped to \$9,600. With the federal tax credit, the total cost was further reduced to \$6,800. Her electric bill is now around \$5.49 a month, providing a 5- to 6-year payback period. When Hurricane Irma knocked out power across most of her Pinellas County neighborhood, her home turned into ground zero for teenagers to "charge their cell phones and Game Boys."

Joining the co-op provides an opportunity to learn about solar and receive a no-cost, no-obligation bid for one's home. I figured it sounded too good not to check out. I signed up and posted information about the co-op on the Dana Shores Neighbors-Only Facebook page.

I've also worked with the Dana Shores Civic Association (DSCA) and will help evaluate whether it makes sense to organize our own co-op through FL Sun. This will depend upon whether we have enough homeowners who sign up for the county co-op (at least 20-30 homes) and whether it sufficiently meets this group's needs.

If you are in Dana Shores, Pelican Island or Sweetwater and have interest in this no-



cost, no-obligation opportunity, please sign up for the Hillsborough County Co-op at www.flsun.org The co-op is filling up quickly and registration ends December 8. Please also reach out to me at Doug@naturzone.com so that we may gauge the Rocky Point participation rate and whether the county co-op is able to meet our neighborhoods' needs.

DSCA Commentary: Our undergrounding effort continues to move forward. We have made significant progress over the last few months and expect to have the final petition for signing around the end of the year or early 2018. Once implemented, the design calls for undergrounding power within the neighborhood as well as undergrounding the powerlines that feed Dana Shores along George Road back to Independence Parkway. By undergrounding back to this intersection, we will significantly reduce the likelihood of future power outages. This is a huge advantage of our living near a power substation, and we plan to take full advantage of it. Still, a backup power supply such as a generator or solar panel/ battery bank installation can prove useful if a failure occurs. Also, there may be other potential benefits, including environmental and financial benefits.

The co-op may help you learn about different options, when federal tax credits are set to expire, and what to consider as price points continue to drop for various solar technologies. If you are planning a new roof at some point, this endeavor may also offer an opportunity to learn about some of the newer, rapidly evolving solar technologies as well. Tesla, for instance, now offers solar tiles that look like roof tiles and are guaranteed for life (https://www.tesla.com/solarroof). They are not the cheapest option but, to say it simply, they are very cool.

We'd like to express our gratitude to Doug for spearheading this opportunity. If you are like Doug and have ideas for our neighborhood, we're here to help support positive change. Feel free to reach out to one of the DSCA Board members (listed on the inside front cover) or write us at info@danashores.com

YOUR PACKAGE IS HERE!

Many of us will have an increase in the amount of mail delivered to us over the upcoming holiday season. Here are three easy tips to help ensure your mail makes it inside your home.

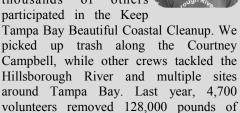


- 1. Park trash cans and vehicles away from your mailbox. Even if you place your trash can neatly along the curb, Republic Services may place it back in the street, blocking access to the mail truck. USPS has asked for our neighborhood's assistance in keeping the approach to mailboxes clear to facilitate efficient delivery. Please consider placing trash cans on the opposite side of your driveway from the mailbox.
- 2. <u>Sign up for free email or text alerts</u> for all UPS (https://www.<u>ups</u>.com/<u>mychoice</u>/) and FedEx (https://www.fedex.com/us/delivery/) packages coming to your home.
- 3. Consider <u>asking a neighbor to pick up packages if you are away</u>.

COASTAL CLEAN-UP: IMPROVING OUR WATERWAYS

On September 23, I and thousands of others participated in the Keep

trash along our coast lines.



This year, I personally filled 6 large trash bags with debris with everything from monofilament fishing line to a Yankee Candle. It was hard but rewarding work, and I look forward to helping this worthy cause again during next year's Coastal Cleanup and the Dana Shores Neighborhood Community Cleanup. Hope you all will join me, Hunter Hajaistron (Versailles Dr).



LIGHT IT UP LIKE A CHRISTMAS TREE ALL YEAR LONG

Crime is a funny thing. It's one of those things where perception does not always equal reality.



Not talking about it and not doing anything doesn't really make you safe. Here, we talk about it openly and regularly. That's not because of escalating issues. Rather, it's because of our escalating standards.

Roughly one year ago, we began work toward a "crime-free vision" and running a spotlight in each newsletter to help our community take action that will help prevent crime. Over the past six months, we've had a significant reduction in criminal activity, even as other neighborhoods (including very nice communities throughout Tampa) have faced issues. That's not to say we are immune to crime, but we can continue to target harden our neighborhood and thwart criminal activity.

This month's tip is about lighting. A well-lit home is an unwelcoming sight for a criminal and provides early warning for homeowners.

LED technology has made lighting more affordable, safer, and greener. LED lights also cast a whiter light than iridescent bulbs, providing superior lighting for security cameras.

With cooler weather arriving, this is a good time to work on an outdoor lighting project:

- Up lighting in your lawn.
- Wall sconces by doorways.
- Flood lights containing body-heat sensors
- Surface- or recessed-mounted pucks placed along your home's eaves.

As an example, one neighbor recently added 6 adjustable LED lighting pucks to the eaves in front of their garage door. This required running power through the attic, cutting holes into the eaves (since this neighbor prefers a recessed mount), plugging the chord into the power supply, and gluing the pucks into the holes. (The lights cost about \$60 in total. Each puck uses 2.2 watts at 3 VDC. Turned down to their lowest setting, they provide a warm glow along the front of the garage and driveway.)

With a little help from an electrician, this project can target harden and beautify your home at the same time.

INVESTING IN BETTER TRANSPORTATION: TAMPA BAY NEXT

Have you heard of Tampa Bay Next? This is an FDOT project aimed at preparing Tampa Bay's transportation resources for 2040 along with related population growth and safety considerations. Although plans are as far out as 2040, work is underway to construct some nearby elements as soon as 2018.

Throughout the discussion, many options have been presented (e.g., express lanes, high-occupancy vehicle (HOV) lanes, bus lanes, bicycle and pedestrian paths, freight routes, light rail, ferries, and boulevards). You name it, it's been on the table.

Public projects often appear to be directed based on "whomever screams the loudest." With this project, FDOT is trying to use data/impact-driven decision making and cost/benefit analysis to better assess what is right for our future transportation options. We've also been impressed with their willingness to engage communities to better understand soft costs and benefits. For those of you who have been engaged in the process, thank you. It is paying off with better design options. If you have not yet been involved, please watch out for upcoming opportunities. Traffic patterns and safety are important to our residents' quality of life.

Although plans are subject to change, here are recent answers to some relevant neighborhood questions:

- Will we still be able to use Independence Parkway to access the Veterans Expressway/ I-275? Yes, and because the southbound Veterans Expressway lanes that currently stop at this overpass will also be extended, we'll be able to choose either tolled express lanes or general-use lanes.
- Are there plans to expand capacity between our neighborhood and I-275? Yes, FDOT plans to add a new lane, which should alleviate rush-hour congestion. We do not anticipate this taking any additional land from the park or bicycle trail.
- What about the Westshore/I-275 interchange and related backups? How is FDOT helping that? The long-term goal is to re-engineer the intersection and address bottlenecks such as the curve many of us fight to merge onto in the mornings when headed downtown. For the time being, FDOT's best option to address this issue is to postpone the required merge to the Lois exit. The additional distance should allow for smoother traffic flow, reducing major hiccups and delays.
- There's a scary left merge after exiting I-275 northbound toward Tampa Airport/
 Clearwater. Will this change? In speaking with one of FDOT's lead traffic engineers, that's certainly top of mind. It gets tricky through this area due to millions of dollars already invested in structural pillars for the airport overpasses. Just a few weeks ago, however, FDOT submitted another plan that would add a throughway to address the merge issue. Right now, it looks like this would also allow us to exit at Independence Parkway whereas we must currently exit at Memorial Highway.
- What's going on with the Howard Frankland Bridge? FDOT has added space to accommodate bicycle and pedestrian traffic, express lanes, and light rail if necessary. For info on this, visit http://www.tampabaynext.com/projects/howard-frankland-bridge/.

Want to see it for yourself but haven't been to a meeting? FDOT is posting their videos online. The most relevant one for our neighborhood is http://bit.ly/2wYAIHQ We are grouped into the "Westshore/West Tampa/South Tampa" section.

If you have any questions about Tampa Bay Next, they have a talented team who is responsive and happy to help. They may be reached at TampaBayNext@dot.state.fl.us or (813) 975-NEXT (6398).

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WHAT'S IN THE WORKS AT THE NEARBY COMMERCIAL COMPLEX?

Rezoning signs at Independence Parkway have prompted numerous questions from our residents. What's going on there? What are they building? Here is some background.

Independence Park is situated between George Road, Independence Parkway, and Memorial Highway. Highwoods Realty Limited Partnership, one of the largest owners of high-quality office space in the Tampa Bay area, owns and operates the complex, which was originally approved for development in 2002. According to the property's representative, recent zoning changes do not request any increase in the amount of development permitted over what was originally approved.

We have been told the primary property use will remain office use. Along with a few technical matters (e.g., an extension to the buildout date and changes to reporting periods), the recent rezoning request expands the definition of office to



include medical and professional education facilities. The rezoning would also permit a widened variety of retail uses to support the project and provide for a wider variety of residential uses, if developed.

We're aware that residential use likely raises the most concern from our residents. We probed further and were informed that, "Highwoods included the multi-family residential use within the trade-off mechanism as an alternative use to provide flexibility should anticipated demand for office space not materialize. Highwoods does not currently have plans for multi-family residential."

Recent conceptual renderings are provided for your reference. Feel free to email us at info@danashores.com if you have questions.





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Email Address? If you do not receive regular email updates from Dana Shores community associations, please contact us with your email address. We will use these to keep you informed of time-sensitive material such as upcoming events, opportunities, and crime watch.

Write to us at info@danashores.com and include your name, street address, and contact number. (You may sign up more than one email address per residence.)

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