

SHORE LINES

DANA SHORES PELICAN ISLAND

OCTOBER 2017



SAVE THE DATE for the 2017 HOLIDAY BOAT PARADE

Join us for the boat parade, dock decorating contest, or both.

Find details & sign up at

danashores.com

or contact Greg Dorion at 813.786.6007

EVENING of DECEMBER 16



Save The Date

October 5 – DSWC board meeting at RPGC – 10:00

October 15 – Rocky Point Family Fun Day & Food Truck Rally at Skyway Park – 11:00-3:00

October 20 – DSWC TGIF Adults-Only Halloween Party at the Anseeuw's – 7:00-11:00

October 28 – DSWC Children's Halloween Party at Skyway Park Playground – 2:00-4:00

December 7 – Holiday Boutique

December 16 – Holiday Boat Parade



SUNDAY, OCT. 15 FROM 11 - 3

Our Rocky Point Communities Family Fun Day and Food Truck Rally preparations are in the

final planning stages, and we are excited to share some updated information. Dana Shores resident Larry Lucas, our family games chair, and resident Michael Blasco, owner of Tampa Bay Food Trucks and our food truck chair, have finalized the games and the food. Thanks again to volunteers LeAnn Anseeuw, Andra Denman, Robb and Cathy Sanfillipo, and Michael's wife, Danielle Blasco, who have already stepped forward to help that day.

We will offer a great variety of outdoor yard games for people of all ages including volleyball, badminton, corn hole, bocce ball, croquet, hopscotch, hula hoops, giant Jenga, and more! Larry is looking for volunteers with a general understanding of the games' rules who are willing to teach others the fundamentals.

Tampa Bay Food Trucks will be onsite with food to purchase that the whole family will love, and their DJ truck will provide music and have a lip sync competition. Smokin' Bowls, which specializes in rice bowls but has kid's favorites too, will be the main food provider. Chief's Chill Out will also be there, selling a wide variety of ice cream treats for dessert.

If you have any suggestions you'd like to share, would like to help with the preparations, or will help teach rules of the games, please contact info@danashores.com.

A MESSAGE TO OUR RESIDENTS



A common theme

runs through many of the articles in this edition of the *Shore Lines*: safety. This is a key focus for the Dana Shores Civic Association – from emergency preparedness and communication to basic safety of our streets and electric lines. Please take time to consider the next steps outlined in each article. Together, we can help build and sustain a safe, harmonious neighborhood for our families.



See page 3 for more information

Dana Shores Women's Club (DSWC)

President:	Julie Bowers	389-2847
Vice President:	OPEN	
Treasurer:	Tina Mawn	884-5132
Recording Secretary:	Kim Hajastron	882-0651
Corresponding Secretary:	VeeAnn Mahdieh	889-0445
Past President	Marynell Palmer	886-3193
Newsletter:	VeeAnn Mahdieh	889-0445
Newsletter Advertising:	IKare Publishing	991-7843
Auditor:	Mary Chiricos	886-3849
Budget:	Amy Veith	887-5868
Benevolent:	Pat Bailey	886-5758
Chaplain:	OPEN	OPEN
Membership Contact:	Kim Hajastron	882-0651
Garden/ Entries:	Anne Tate	493-9980
Historian:	Debbie Trujillo	966-2520
Hospitality:	OPEN	
Directory:	Amy Veith	887-5868
Holiday Boutique:	Jeffy Beaver	885-3300
Sunshine:	Mary Chiricos	886-3849
Street Rep. Coordinator:	Julie Bowers	389-2847
Welcoming Committee:	Sabrina Martin	886-5758
	LeAnn Anseeuw	888-6510

Dana Shores Civic Association (DSCA)

President:	Allison Roberts
Vice President :	Danny Anseeuw & Holly Simmons
Treasurer:	Craig Kubiak
Communication Director/Secty:	Rob Snyders
Pelican Island Liaison:	Gail Fabrega, Jacque Reina, Middy Veal

Dana Shores Street Representatives

Americana	Greg Dorion, Toni Jabaay
Dana Shores Drive	Ooneen McGettigan, Rita Munaker, Holly Simmons
Doral Drive	Callie Almond, Susan Huston, Amy Veith, Maria Petterson
Eden Roc East	Chantel & Brian Heitler, Karin Miller
Eden Roc West	Julie & Jim Bowers
Fontainebleau Drive	Pat Bailey, Mary Chiricos, Rita Munaker
Pelican Island	Debbie Trujillo
Versailles Drive	Jonathan Kaplan, Tiki Kirk, Tina Mawn
Venetian Way	Pamela Adkins, Ginger Wayne

Neighborhood Watch	Cheri Bett	887-4939
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THE OFFICIAL *Newsletter* OF Dana Shores

For Advertising Contact

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HALLOWEEN PARTIES FOR ALL AGES!



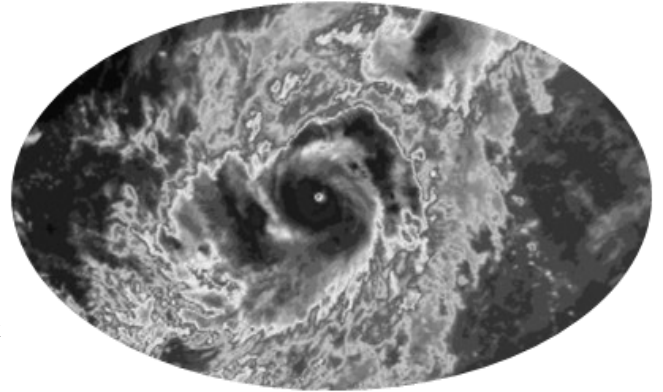
Mark your calendars as the DSWC ramps up for one of our favorite festivities, Halloween! Our most popular party of the year, the “adults-only Halloween costume party” will be held on **Friday, October 20, from 7-11 PM** at the home of Danny and LeAnn Anseeuw, 3940 Fontainebleau Drive. This is a fundraising event for the DSWC and helps support our social, philanthropic, and historical endeavors. Admission into the party is \$20/person and includes 2 drink tickets and snacks. Costumes are encouraged but not required. Please don't forget to RSVP to your Evite invitation. (If you don't receive Evites and would like to, let us know at info@danashores.com.)



The following weekend on **Saturday, October 28**, our young goblins are invited to the children's Halloween party at **Skyway Park Playground from 2-4 PM** for games, a costume parade, and refreshments. Please RSVP to [Debbie Trujillo at Debbietampabay@gmail.com](mailto:DebbieTrujillo@Debbietampabay@gmail.com) or [813/966-2520](tel:8139662520) so we can have enough pizza, drinks, and prizes. Also, if you are willing to help with games or refreshments, let Debbie know that too.



SOCIAL MEDIA TO THE RESCUE DURING HURRICANE IRMA



Our timing couldn't have been better last month when we wrote about our Dana Shores “Neighbors ONLY” Facebook page. Shortly after the September *Shore Lines* was delivered, Hurricane Irma barreled through the Keys and headed straight for Tampa. Most residents evacuated. A few chose to stay in Dana Shores and ride out the storm. What we needed was a good way for people to communicate with each other, and our Facebook page served this purpose nicely.

We nearly doubled our membership over the course of five days and now have 194 members. Members used the page to provide up-to-date information on the state of the neighborhood, individual residences, traffic conditions along major routes, and more. Those who evacuated had the opportunity to learn how their homes fared almost immediately thanks to several neighbors who toured the neighborhood early in the morning following the storm. Special thanks to Wendy (Diane) Glaros for her patrol of the neighborhood and detailed report out to homeowners and to Barry Powers for providing video the morning after and regular tidal updates throughout the hurricane.

Our hats also go off to local law enforcement and the County. Members of the Hillsborough County Sheriff's Office (HCSO), Tampa Police Department (TPD), Florida Fish and Wildlife Conservation (FWC), and Code Enforcement patrolled our streets during and after the evacuation. We had no reports of break-ins or other problems of looting.

Holly Simmons, DSCA Vice President, created a few subsequent polls about making donations, future sand-bag filling, and lessons learned. Phyllis Timmons and Cathy Sanfillippo are working next steps regarding donations. Several of the lessons learned will be helpful to use as reminders during future storm prep periods. We also have a top-ten list of lessons learned from neighbors that you may want to consider in the meantime:

1. Think about restocking a few key items each summer (e.g., fresh batteries, a 5-gallon container of extra fuel, and several cases of water).
2. Think about items you may want to purchase ahead of time just in case (e.g., a portable grill; MRE kits; a generator; a trailer for your boat; and battery-operated camping fans, lights, and candles).
3. Have a ready-to-deploy system (e.g., pre-cut plywood) that keeps wind from entering breached areas (windows, garage doors, and other entry points) and lifting your roof off in a major storm.
4. Scan your important records to the cloud.
5. Get rid of stuff you don't need.
6. Test remote operations for your business.
7. Develop plans with Florida family members so adult kids, senior parents, and others can act cohesively. Agree to a common set of expectations surrounding communications and other actions.
8. Check on your insurance (e.g., do you have wind coverage on your homeowners policy, are you sufficiently covered if your boat floats off the lift/trailer and causes damage to neighbors' property, do you have flood insurance).
9. Develop an evacuation checklist (e.g., what to take; what to do with boats, cars, and pets).
10. Install remote-access cameras. (We will provide more about this option in an upcoming edition.)

Thanks to the many neighbors who contributed to this list!

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DANA SHORES YOUTH VOLUNTEER AFTER HURRICANE

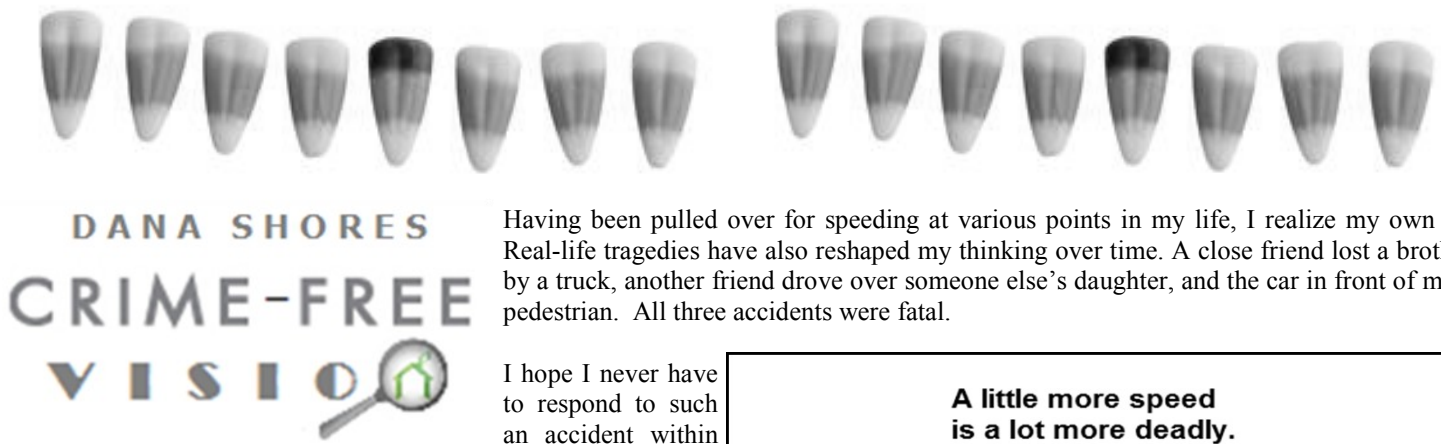
On Monday, September 11, neighbors began cleaning up the considerable debris blown into gardens, yards, and all over the streets by Hurricane Irma. Five young residents of Venetian Way also ventured out that day. They had decided they wanted to help their community clean up.

Armed with rakes and lots of energy, Olivia and Sophia Piloto, Armando and Juliana Yanez, and Reina Larkin banded together and made their way up and down Venetian volunteering their clean up-services to neighbors.

“We just want to do something to help our community,” said Armando Yanez. “We want to be good neighbors, and this is a way to be a good neighbor, to help other people,” said Reina Larkin. “Especially after everything that’s happened.”

The crew worked together and raked up huge piles of palm fronds at several homes, which were later picked up by Southern Florida Landscaping. They also stacked up tree branches and other windfall, and they used a cart to move potted plants and other objects back outside from garages and storm-safe places. Although they were volunteering their time and hard work, some residents insisted on rewarding their community spirit and helpfulness. On behalf of the entire Dana Shores community, we would like to thank these young volunteers for their efforts and outstanding display of volunteerism.

We’d also like to thank everyone else who did the same. We know of many neighbors of all ages who volunteered to help one another, and we’re sure there are many others we don’t know of too. These are the kind of selfless acts that make our community strong and a desirable place to live.

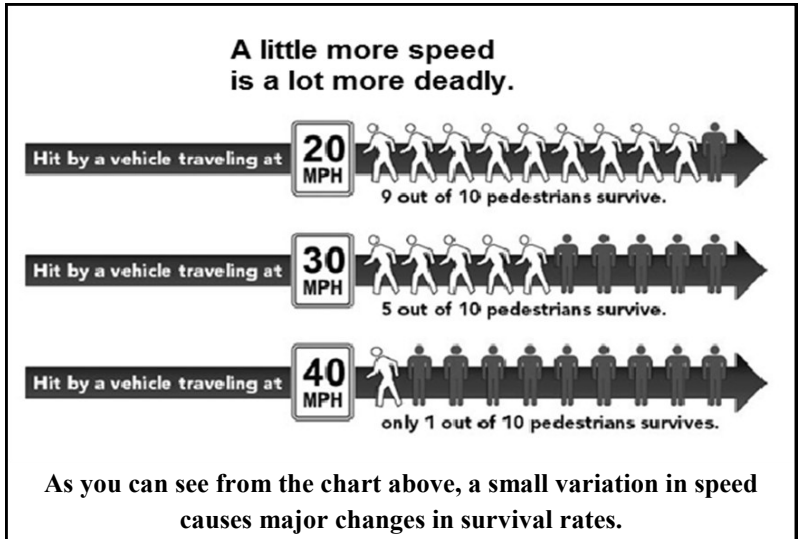


Having been pulled over for speeding at various points in my life, I realize my own flaws. Real-life tragedies have also reshaped my thinking over time. A close friend lost a brother hit by a truck, another friend drove over someone else’s daughter, and the car in front of me hit a pedestrian. All three accidents were fatal.

I hope I never have to respond to such an accident within Dana Shores. To further reduce this possibility, I’d like to share the following submission from a neighbor on Venetian Way:

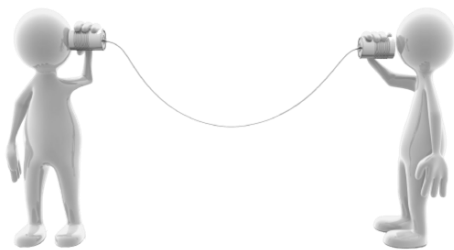
Did you know many businesses have GPS systems installed in their commercial trucks? These systems can track the location of their vehicles and monitor the speed each vehicle is traveling.

I recently took pictures of a large truck speeding out of my street after a delivery. I took the picture so I could capture the company name and phone number. Then I called the manager, and he was grateful. After pulling up the GPS system, he verified the truck had been traveling 46 mph (well over the posted 20 mph). My picture also showed the driver had his head down and appeared to be texting.



We want to be a friendly neighborhood, but our priority is to keep it friendly for our kids, our pets, and ourselves. That means keeping it safe. In this case, our neighbor not only performed a service for our residents but also for the company she called and the driver. She provided them an opportunity to reduce their exposure to a tragedy and the related liability, financial distress, and life-long guilt. If you have a similar opportunity, please consider following in her footsteps.

COMMUNICATIONS UPDATE



Over the past few years, the Dana Shores Civic Association and Dana Shores Women's Club have stepped up our game by providing more targeted and eye-catching updates. We've been using email, www.danashores.com, and *Shore Lines* to engage neighbors in bettering the community and to promote awareness on important topics like undergrounding, social gatherings, and Tampa Bay Next. Services like MailChimp and Evite have helped tremendously in getting the word out. They've also given us insight as to what's working and what isn't.

We've had urgent incidents in the last twelve months that were communicated, but delivery to residents was not fast/effective enough to provide the best outcome. Our MailChimp account shows it often takes up to 2 or 3 days for recipients to check their emails and, because Gmail marks our emails as promotional, some emails never reach the intended recipient. Neighbors who have not whitelisted our Email addresses (info@danashores.com and info@mailva.evite.com) may not be receiving what we send them, and many people receive the information too late to respond to an active emergency. Sometimes, it also takes time to find the right person with the right knowledge to respond. We will still use the newsletter, website, and emails but we've also been working to find good solutions to increase our speed and effectiveness.



1. Dana Shores, Rocky Point (Neighbors ONLY) Facebook Group

(<https://www.facebook.com/groups/danashores/>)

This group proved to be extremely effective in facilitating communication among neighbors during Hurricane Irma. Rather than exchanging information between one or two sources at a time, information was exchanged rapidly from neighbor to neighbor, allowing others to see what questions were being asked and what responses were available. Since this group is private, members could post freely knowing that only their fellow neighbors could see their posts (like if they were/were not evacuating).

Many of us have been turned off from social media due to negative posts. We are committed to keeping this a positive environment. Several thank-you posts have been submitted recently. David said, "The best (thing we had during the storm) was this web page and Wendy doing patrols and giving updates." Another member, Daniel, said, "The updates from families that stayed was/are fantastic." Many others agreed and expressed their sincere gratitude to the neighbors who shared their updates on social media while everyone was still reeling from the storm. Their updates gave those who evacuated understanding of what they were returning to, and it provided a lifeline for those who remained had things gotten out of control.

If you have not used Facebook before and would be interested in a quick tutorial, let us know at info@danashores.com



2. NEW! - Dana Shores Text Message Alerts

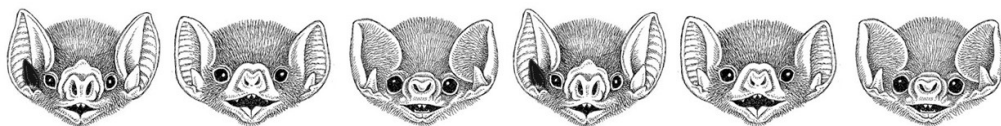
To sign up to receive Dana Shores text alerts, text **DSAlerts** to 80123. By signing up, you will receive text messages regarding urgent matters such as missing family members/pets, criminal activity, and other major time-sensitive issues.

To report suspicious activity, a lost loved-one, or other urgent issues, after you've called law enforcement and first responders, you'll have four neighborhood options:

- A. submit a report on our website (<http://danashores.com/contact-neighborhood-watch/>)
- B. post it on our [Facebook Group](#) (mentioned above)
- C. contact us by email at info@danashores.com
- D. call/text 813-609-0162

We have a small volunteer team of Dana Shores Civic Association Board Members who review neighbor submissions and send out appropriate communications to residents.

Please sign up now and save the above phone numbers/email addresses in your contact list. If we have a major emergency such as a missing child, their odds of returning home safely are increased dramatically by having many residents signed up. It could be you who needs to rely on this service first. Hurricane Irma gave us days to increase our Facebook participation rate, here we may only have minutes.



UNDERGROUNDING UPDATE



Of all the storm preparations I wish I'd had the opportunity to complete prior to Hurricane Irma, undergrounding the neighborhood's power stood out most.

The tree that fell on Dana Shores Drive missed the electric wires by inches, taking down a non-electric guy-wire that provides stability to the pole line instead. Plain old good luck kept the tree from clipping electric lines. It was also a matter of luck the guy-wire did not bring down a row of poles with it.

A limb fell on the power line at my neighbor's home. TECO has not yet had an opportunity to respond, and we've now spent nearly two weeks dodging this side of the house to avoid possible electrocution.

Unfortunately, these are real considerations. According to Rob Gould, VP and Chief Communications Officer with Florida Power and Light, "most fatalities occur after (hurricanes) due to power issues – electrocution from downed power lines, complications of living without electricity among elderly and impaired, and carbon monoxide poisoning from generators." It was our friend and neighborhood officer, FWC Officer Greg Patterson, who was electrocuted on the causeway last year when riding his bicycle near Whiskey Joe's after a thunderstorm downed a power line across the bike path the night before.

Although we are not as far along with undergrounding as I'd like, we are making solid progress. Each piece of equipment must be planned for and all costs accounted for. We are nearly done with this step, and in the coming months expect to have the second and final petition available for signature.



In the meantime, we have also been working on a plan for new street lighting for Dana Shores. The wooden poles require wires to be strung pole-to-pole, and the old sodium lights have their own challenges. We have numerous dark areas along streets. Their yellow halo also interferes with infrared camera technology, and the ability to capture a good image at night.

We have a petition on file with the county that has already been approved by our residents and county administrators to replace the wooden poles and sodium lights with concrete poles and LED lighting. As we worked on the design, we realized the oak trees along Dana Shores Drive, however, would still create dark spots due to their height. To address this, we will need a lighting source that provides light under the trees' canopies. This led to our recent work with homeowners along Dana Shores Drive to obtain signatures supporting decorative lighting along this roadway between Skyway Park and Pelican Island. I am pleased to announce we have far exceeded the minimum signature requirement and expect to place decorative lighting in this area as part of our undergrounding effort!

THE WOOD STORK: AN ENDANGERED SPECIES

A large, white, bald wading bird of the southeastern states, the Wood Stork is the only stork that breeds in the U.S. Its late winter mating season is timed to the Florida dry season when its fish prey become concentrated in shrinking pools of water.

Keep your eyes peeled along the golf course and the bicycle path behind Skyway Park to catch a peek of this endangered species that chooses to come live with us each winter.

Source: nationalgeographic.com





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Write to us at info@danashores.com and include your name, street address, and contact number. (You may sign up more than one email address per residence.)

Baby Sitter, Dog Walker, Wash Cars
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- Brock Adams, age 16, 813-480-9790
- Caroline Kratz, age 17, 813– 886-1243
- Garrett Adams, age 19, 813 340-4443
- Samira Mahdih, age 19, 813 889-0445
- Trenton Baum, age 15, 813-504-8156