

SHORE LINES

DANA SHORES

PELICAN ISLAND

SEPTEMBER 2016

OH, IT'S NOT REALLY GAMBLING WHEN YOU NEVER LOSE.

Jennifer Aniston

CASINO NIGHT

Gambling when you know you can't lose is a win-win situation. And that's exactly what the Rocky Point communities of Dana Shores, Pelican Island, and Sweetwater did Friday night, August 5, at our 1st annual joint event. We gambled on a lot of things – that people would show up for a good time, good food, and a great cause; that our neighboring communities were also interested in our “rebranding” concept; and that those who came would support our silent auction to raise monies for a future Rocky Point sign. We gambled and we won!

Approximately 100 people from the three communities came to support our endeavors. None of this would have been possible without the Sweetwater community acquiring a \$2,500 grant to cover the cost of the casino games and decorations. The heavy hors d'oeuvres buffet was exceptionally good! Everyone had their fill of food and moved on to the casino games. Each player started with chips totaling \$1,000. Games included black jack, Texas hold 'em poker, roulette, and a craps table. At the end of the night I saw quite a few people who were probably wishing that they'd been playing for real money! We have some lucky people living in our communities.

The fun didn't stop there. The silent auction items were available for viewing and bidding all night. Thanks to the efforts of several residents, the items netted \$2,500 to apply toward future signage to help brand the area. Danny Anseeuw of Waterfront Engineering, Inc. solicited several great items from the vendors he

does business with: **FIX MARINE SUPPLY** donated a fish cleaning table, **DECKS AND DOCKS** donated at Yeti cooler, and **FISH N LIGHT** donated an underwater light. **LISA DIPERNA & ROB SNYDERS** donated a Goldwell hair care basket **JEFFY & RALPH BEAVER** donated great tickets to a Tampa Bay Lightning game as part of a sports basket that also included a **PIN CHASERS** gift certificate and several yard sports games. **BAHAMA BREEZE** and **ROCKY POINT GOLF COURSE**, who are always big supporters of their Rocky Point neighbors, also contributed gift certificates. **JUAN & GAIL FABREGA** from Pelican Island donated a very exclusive bottle of Abuelo XV rum and a box of Romeo and Julieta cigars. There was a service basket, which included one month of pool service from the **BACKYARD EXPERTS**, a carwash from **PROSHINE HAND CARWASH**, and 2 background checks provided by **COLLEEN QUINN INVESTIGATIONS**. From Sweetwater, the **GASSMANS** donated the **BALLYHOO** certificate and the **SWEETWATER COMMUNITY** contributed the “Sun and Fun” basket. The **DALTONS** donated **BARNES & NOBLE** and **STARBUCKS** gift certificates. **RICK NOLL (FIREPITS.COM)**, also from Sweetwater, contributed a \$100 fire pit gift certificate. We also held a 50/50 raffle, raising \$315 for the neighborhood and sending one lucky winner home with \$315 in their wallet!

In addition to thanking our donors and bidders, I'd like to thank the staff at Rocky Point Golf Course clubhouse for the outstanding job they did. Deb, Jim, and the crew kept the food trays full, the tables cleared, and the drinks poured all night. If you didn't get to try a mojito with your drink ticket, you really missed out on a treat. If by any chance you took pictures at Casino Night, I would appreciate it if you could forward them to me.

UPCOMING SOCIAL EVENTS – MARK YOUR CALENDARS!

Saturday, September 10 from 11 a.m. to 1 p.m. is the annual DSWC women's-only annual Meet and Greet Tea and Mimosa luncheon at the home of Kim Hajastron, 3943 Versailles Dr. This is the best time to come out and meet neighbors you've seen on the street but never had the opportunity to get to know. We will be talking about upcoming events and you can get early insight into community happenings.

Sunday, October 16 is the tentative date for our first annual Family Fun Day at Skyway Park. The theme is “Wacky Olympics and Food Truck Rally”. We will have something fun for all age groups. Watch for your Evite and updated information in next month's Shore Lines.

Friday, October 28 is our annual TGIF Halloween Party from 7 p.m. until midnight at the home of Danny and LeAnn Anseeuw,
Continued on page 2



**Thurs. 9/01, 10:00 am, DSWC
Board Meeting at RPGC**

**Sat. 9/10, 11:00-1:00 DSWC
Annual Meet and Greet
Luncheon**

Sun. 10/16, Family Fun Day

Fri. 10/28, Halloween TGIF

Dana Shores Women's Club (DSWC)

President:	Julie Bowers	389-2847
Vice President:	LeAnn Anseeuw	888-6510
Treasurer:	Tina Mawn	884-5132
Recording Secretary:	Kim Hajastron	882-0651
Corresponding Secretary:	VeeAnn Mahdieh	889-0445
Past President	Marynell Palmer	886-3193

Newsletter:	VeeAnn Mahdieh	889-0445
Newsletter Advertising:	IKare Publishing	991-7843
Auditor:	Mary Chiricos	886-3849
Budget:	Amy Veith	887-5868
Benevolent:	Pat Bailey	886-5758
Chaplain:	OPEN	OPEN
Membership Contact:	Kim Hajastron	882-0651
Garden/ Entries:	Anne Tate	493-9980
Historian:	Debbie Trujillo	966-2520
Hospitality:	LeAnn Anseeuw	888-6510
Directory:	Amy Veith	887-5868
Holiday Boutique:	Jeffy Beaver	885-3300
Sunshine:	Mary Chiricos	886-3849
Street Rep. Coordinator:	Julie Bowers	389-2847
Welcoming Committee:	Sabrina Martin	886-5758

Dana Shores Civic Association (DSCA)

President:	Allison Roberts
Vice President :	Danny Anseeuw
Treasurer:	LeAnn Anseeuw
Communication Director/Secty:	Holly Simmons
Govt. Liaison/Special Projects:	Nick Nichols
Pelican Island Liaison:	Gail Fabrega, Jacque Reina, Middy Veal

Dana Shores Street Representatives

Americana	Greg Dorion, Toni Jabaay
Dana Shores Drive	Ooneen McGettigan, Rita Munaker, Holly Simmons
Doral Drive	Callie Almond, Susan Huston, Amy Veith, Maria Petterson
Eden Roc East	Chantel & Brian Heitler, Karin Miller
Eden Roc West	Julie & Jim Bowers
Fontainebleau Drive	Pat Bailey, Mary Chiricos, Rita Munaker
Pelican Island	Debbie Trujillo
Versailles Drive	Jonathan Kaplan, Tiki Kirk, Tina Mawn
Venetian Way	Pamela Adkins, Ginger Wayne

Neighborhood Watch	Cheri Bett	887-4939
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THE OFFICIAL *Newsletter* OF Dana Shores

For Advertising Contact

813-991-7843

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YOUTH VOLUNTEER EVENT

Saturday, September 17, Keep Tampa Bay Beautiful is sponsoring the Hillsborough River and Coastal Cleanup. The Dana Shores Woman's Club and the Dana Shores Civic Association would like to sponsor a group of young people to represent our neighborhood and assist in this project. With our close proximity to the Courtney Campbell Causeway and Trail, we all know the amount of litter that accumulates in our waterways and along the bike path. For kids who are eligible to earn service hours, this is an approved event falling under the environmental category. Please contact Julie Bowers at 813/389-2847 for more details if you are interested in participating. Our youth are our future. Many of our residents grew up here as kids and have come back to raise their own families. Will you be one of those who choose to come back here to live someday?

Until next time,
Julie Bowers
President, Dana Shores Women's Club

"THE GOOD SAMARITAN ACT" (PASSAGE OF HOUSE BILL NO. 131)

Introduced by State Representative Dana Young of Tampa

With a number of warm-weather months still upon us, we're sharing information about HB 131, which was passed earlier this year to form Florida Statute 768.139. This law allows a passerby to break into a vehicle to rescue a vulnerable person (e.g., a minor, the elderly, a disabled adult, or a domestic household



pet) that has been left alone and may be in danger. The bill provides permission along with immunity for damage to the vehicle if criteria are met. <https://www.flsenate.gov/Laws/Statutes/2016/768.139>

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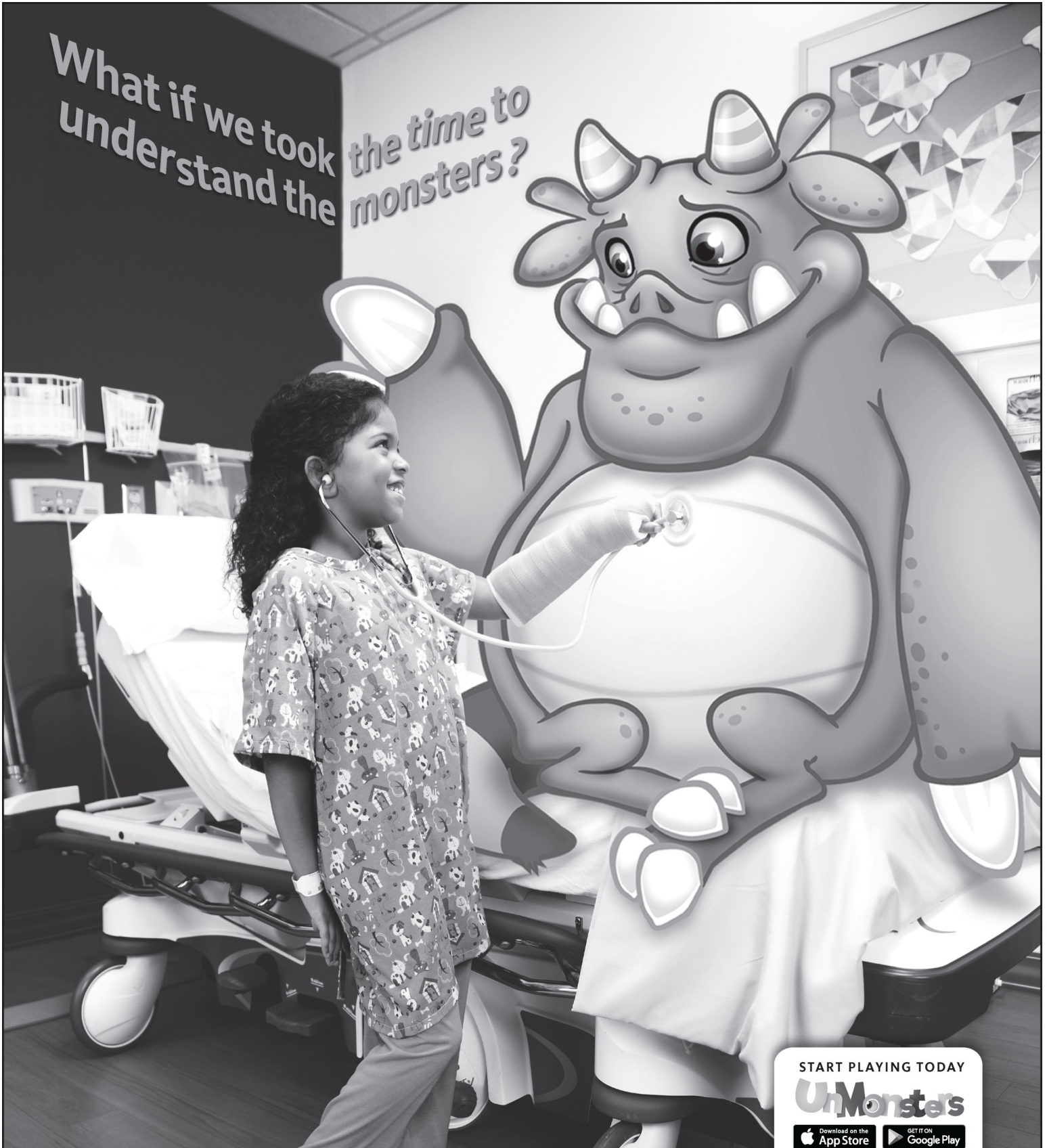


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Children's Hospital**

UnMonsters.org



ALOHA DANA SHORES! ENJOY THE TROPICAL FEEL

Each time you pass by the pillars adorned with pineapples, painted with love by your neighbors, and enhanced with our new plantings, we hope you smile and think *Aloha*. Hello. Goodbye. It all works!

Our most recent project team included Ken Clark and Anne Tate; Eric Grundstrom and Steve Beard, Jesus Yopez, Holly and Joey Simmons; Viet Ta, LeAnn, Danny, and Amanda Anseeuw; Rita Munaker; Janet and Eli Rose; Pamela Adkins; Jason Gulledge; Phil Williams; Jim Flanders; Nick Nichols; Callie Almond; Julie Bowers; Mary Will Thomas; Jim and Toni Jabaay; Yvonne Curtas; David and Heather Curtas; Mike and Sybille Baker; Matt and Lauren Lefebber; Kiet Ngo; Kara Mihelich; Brian and Allison Roberts; Bart Butler and the crew with Southern Florida Landscaping.

Together, this team made significant strides improving the landscaping along our entryways from Venetian to Americana. Entranceways look better and the new plants offer better sight visibility for drivers.

Team members contributed in a variety of ways. Most worked together one weekend to install borders, plants, and make refinements. A few could not make the event but helped where they could by lending equipment or donating materials. We greatly appreciate the time, effort, and resources each of you volunteered.

A few more steps and we'll wrap up the entryways. We have a little sprinkler work to do on a few of the entrances where neighbors have graciously agreed to let us tap into their existing systems. Bart is also helping us with some re-sodding, drainage issues, and long-term maintenance.

We seem to have the winning formula of great people, opportunity, and preparation. Thanks again to all who helped. You are a critical part of our success!

DANA SHORES AT ROCKY POINT

How do you describe where you live? Located in Town 'N Country. Along on the outskirts of Westshore. Near the airport. The first neighborhood to the north when you cross the causeway to Clearwater. These are frequent answers.

One day, we envision a common answer (*Rocky Point*) and a common response (nodding of the head in understanding). We don't need to be the best known neighborhood; we are not looking to draw in large crowds. In fact, we kind of like our hidden-gem status. Because the ability to remain off the beaten path depends largely on location and local zoning, we can still protect this aspect of our neighborhood while leveraging the positive brand associated with Rocky Point.



Rocky Point Community Event

RECENT The first tri-community Rocky Point event involving Dana Shores, Pelican Island, and Sweetwater (which Julie wrote about) supported our branding initiative. **To work together under a common banner, we must know each other.** Expect more joint-community Rocky Point events in our future.



Rocky Point, FL 33634

NEW Thanks to efforts led by Sweetwater, the United States Postal Service (USPS) has granted residents in the subdivisions of Rocky Point, Dana Shores, Pelican Island, and Sweetwater Creek **permission to use Rocky Point as the city name in our postal addresses. For those who would like to do so, you are free to make this change now.**

We have three zip codes among us, and they will remain unchanged. Also, residents who prefer to keep their address unchanged may continue to use Tampa as their city name.



Brainstorming & Planning

NEXT In addition to upcoming work on the sign, which Julie also mentioned, we believe there are a number of ways to promote the Rocky Point brand – changing online location references, working with realtors, physical monuments, and more. We'd like your help determining and pursuing these next steps.

We'll reach out later this month to ask for your participation in an upcoming brainstorming session. We'll benefit from a diverse group, leveraging the talents from residents of all ages, professions, backgrounds, and interests.

(If for some reason you do not receive emails from the Dana Shores Civic Association but would like to, please let us know at info@danashores.com. We'll happily update our records so that you receive upcoming notifications. If you do not use email at all but would like to be involved in our brainstorming session, please call Allison at 813.335.8931.)





LIGHT, FRESH CUISINE IN A DELICIOUSLY LAID-BACK ATMOSPHERE.



GRILLED CHICKEN WITH CILANTRO-CREMA



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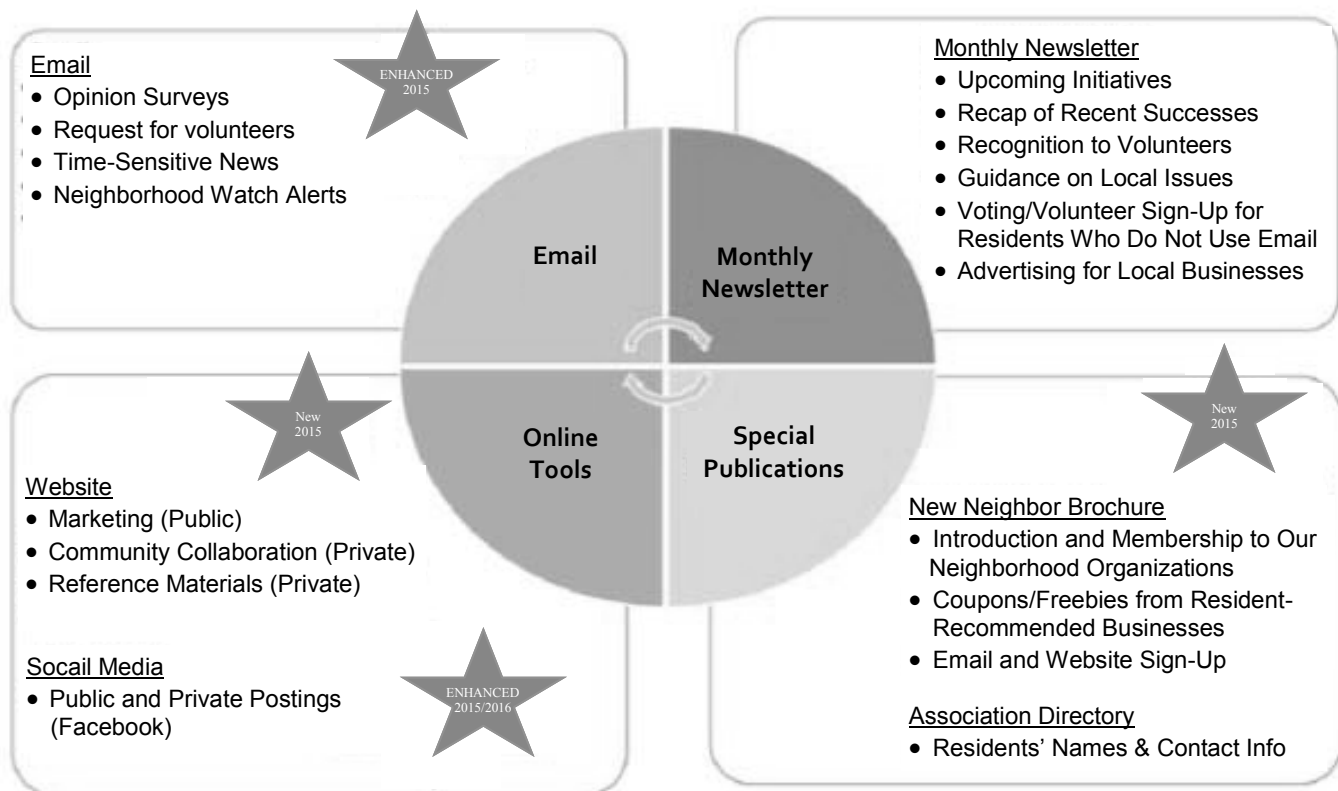
WINNER, WINNER, CHICKEN DINNER!

Dana Shores Won the 2016 Hillsborough County Neighborhood Award for Best Communication

We're on a winning streak! In 2015, Dana Shores won the neighborhood award for Best Environmental Project. This year, we've won the award for Best Communication.

Over time, the Dana Shores Civic Association and Dana Shores Women's Club have built a comprehensive communication strategy (shown below). Our strategy was developed with several objectives in mind:

- Address the public audience as well as the private needs of our residents.
- Reach all demographics within our community.
- Create stronger ties among residents and neighboring communities.
- Promote a collaborative environment that encourages volunteerism and accomplishment.
- Supplement in-person communication provided by street representatives, at community meetings, and at social gatherings.



I'd like to specially recognize **Holly Simmons**, board member for the Dana Shores Civic Association, for her work over the past year implementing various aspects of our strategy. She has led much of the website development, worked to enhance our email standards, and implemented a social media strategy for the neighborhood. Holly, the youngest and newest member of our board, has clearly made her mark!

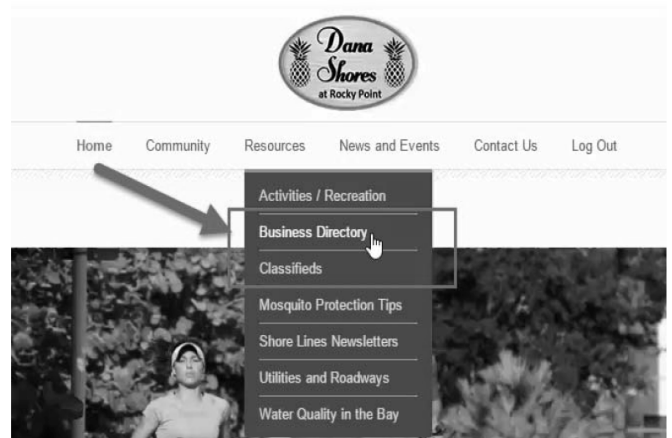
Special recognition also goes to **Jim Jabaay**, resident of Americana Drive, and the team at **That's Us Technologies** (founded by former Dana Shores resident, **Matthew Brown**) for their assistance in developing and hosting the website. This team provided professional expertise, training, and assistance. Like Holly and the many contributions provided by the women's club and civic association leaders, this team's efforts were invaluable.

WEBSITE SPOTLIGHT: CLASSIFIEDS AND BUSINESS DIRECTORY

Have an item to sell? A business to advertise?

In last month's newsletter, we showcased the Neighborhood Watch services in DanaShores.com. In this issue, we're highlighting the Classifieds and Business Directory.

To access these sections, you'll need to first login to DanaShores.com as they are not available to the public. If you haven't yet logged in and need assistance, contact us at info@danashores.com. Once you've logged in, hover over "Resources" on the menu bar to locate each function.



Classifieds

Dana Shores Civic Association members may add, edit, and delete online ads under their own account. Accounts are credited 75 points upon annual membership renewal (more detail on this at the bottom of the page). Listings on the Classifieds section require 15 points per 2-month listing (except for donations and free items). If you have questions or would like to acquire additional points, please contact Holly Simmons, Dana Shores Civic Association, at info@danashores.com. We're also glad to help if you'd like to post an item that doesn't fit into any of our current categories.

Given our location on the water, we expected the marine section would be one of our more active sections.

Sure enough, our first For-Sale listing is a two-person kayak!



Business Directory

The Business Directory Section allows you to promote your business or businesses of others whom you would recommend to your neighbors. Listings are free while we work to get this initially populated. Again, if the business you'd like to post does not fit into one of our current categories, submit a suggestion to info@danashores.com

Submit A Listing | View Listings | Directory

Advanced Search

- BOATS, DOCKS & MARINE (0)
 - Boat Repair (0)
 - Docks / Seawalls / Lifts (0)
 - Marine Fuel (0)
- HOME CARE, DESIGN, & CONSTRUCTION (2)
 - AC & Appliance Repair (0)
 - Audio - Visual - Technology (0)
 - Cabinetry / Custom Furniture / Closets (0)
 - Cleaning (0)
 - Construction / Renovation (0)
 - Doors (0)
 - Electricians (0)
 - Flooring (0)
 - Garage Organizers / Flooring (0)
 - Glass & Windows (0)
 - Handyman (0)
 - Home Decor (1)
 - Painting (0)
 - Pest Control (1)
 - Plumbing (0)
 - Roofing (0)
- RETAIL (0)
- HEALTHCARE & BEAUTY (0)
 - Beauty (0)
 - Dental (0)
 - Mental Health (0)
 - Sports & Physical Training (0)
- OTHER PROFESSIONAL SERVICES (1)
 - Accounting / Finance / Investments (0)
 - Computer & IT Services (0)
 - Education & Training (0)
 - Event Planning (0)
 - Home / Family / Pet Care (1)
 - Investigations (0)
 - Legal Services (0)
 - Realty Services (0)
 - Veterinary Services (0)
- OUTDOOR YARD & POOL (1)
 - Concrete & Pavers (0)
 - Fencing (0)
 - Irrigation (0)
 - Landscaping & Trees (0)
 - Playgrounds (1)
 - Pool (0)

We receive multiple requests on a typical week from neighbors asking us to recommend service providers – from electricians and A/C repair to computer experts. Unfortunately, we don't have nearly as many good answers as we have good questions. **So, we are asking all neighbors to take 5 minutes this week to add at least one business to the directory. We really appreciate your help!**

More on Points for the Classified Section: For households with only one email on file, points were assigned to this account; for households with multiple email addresses on file, points were assigned to the female's account by default; for same-sex households, points were assigned to the first last name alphabetically.



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The Wood Team



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11009 Mel Ray Lane

\$2,000,000 Custom built, luxury home less than 10 years new – very private, gated, 15 acre property, nestled in vibrant area of Citrus Park/Westchase area.



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320 Sunset Drive

\$1,950,000 WATERFRONT on Boca Ciega Bay in St. Pete... minutes from the beach. Main House 4 bed/3 full bath; Guest House 1 bed/1 bath. POOL. New Dock/10Klb lift.



WESTCHASE

10003 Tree Tops Lake Rd.

\$1,075,000 Private Florida retreat – appointed with many CUSTOM details one would expect in a true LUXURY home. Incl a Media/Bonus Rm, 4b/2full baths, 2 half baths, OFFICE POOL/Spa, magnificent outdoor spaces.



WESTCHASE

320 Sunset Drive

\$495,000 West Park Village charmer! 4b/3.5ba/2cg + Loft - 2,843 sqft. Detached garage, WATER VIEWS! Clost to all WESTCHASE amenities!
**** Available for Lease****



DAVIS ISLANDS

503 Danube Avenue

\$450,000 GEM of a lot on DAVIS ISLANDS! Deep, private lot with mature trees – 83x155x68x161.
Land Only



WESTCHASE

11818 Lancashire Drive

\$415,000 4b/3ba POOL home, ~2,100 sqft, BRAND new roof & HVAC, Totally Updated!



VAN DYKE FARMS

6620 Thoroughbred Loop

\$415,000 BRIGHT + SPA-CEOUS - 3b/3ba/3CG + OFFICE! 2,933 sqft POOL home with conservation views!
jacquelyn@woodteamrealty.com



MANDOLIN RESERVE

11604 Greensleeve Ave.

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Classified Ad... "Free mobile to you" Notary Service– 813-399-3825 - Amanda L. Anseeuw

New to the Neighborhood? Change in Your Email Address? If you do not receive regular email updates from Dana Shores community associations, please contact us with your email address. We will use these to keep you informed of time-sensitive material such as upcoming events, opportunities, and crime watch.

Write to us at info@danashores.com and include your name, street address, and contact number. (You may sign up more than one email address per residence.)

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Send your information to amir_veeann@yahoo.com

- Brock Adams, age 13, 813-480-9790
- Caroline Kratz, age 16. 813– 886-1243
- Garrett Adams, age 16, 813 340-4443
- Devan Mahdieh, age 19, 813-889-0445
- Samira Mahdieh, age 17, 813 889-0445
- Bianca Baum, age 16, 813-786-7536
- Trenton Baum, age 14, 813-504-8156