

SHORE LINES

DANA SHORES

PELICAN ISLAND

APRIL 2016

IF YOU CAN DREAM IT, YOU CAN DO IT. - WALT DISNEY

GREAT AMERICAN CLEANUP/ CLEANUP TAMPA BAY

Spring is that most wonderful time of year when all of nature starts over and gives us hope and ideas for so many new possibilities around us. The Dana Shores Women's Club (DSWC) and the Dana Shores Civic Association (DSCA) are finalizing our plans for the next phase of rehabilitating our entryways, continuing the invasive species cleanup we started last year at Skyway Park, and giving the entire park area another overall cleanup. I hope you will take a few hours on **Saturday, April 9** to come out and help us continue our dream of turning our Dana Shores community into one of the more beautiful neighborhoods in Rocky Point. There are projects for all ages and we will need a small army if we are to complete this stage in one day.

Once again, we will offer morning and afternoon shifts (or an all-day shift for our more energetic neighbors). Our work at Skyway Park last year was recognized by Hillsborough County with an award for *Best Environmental Project!* This is a great service project for any teen who needs community service hours for graduation or other groups they are involved in. So bring your friends and help out with our local environmental project. For more information or to volunteer, please call Julie Bowers at (813)389-2847, Allison Roberts at (813)335-8931 or email us at dana.shores.tampa@gmail.com

SKYWAY PARK – WHAT YOU MAY NOT KNOW

Speaking of Skyway Park, the DSWC board recently had Scott Levinson, President of the Tampa Bay Youth Football League, as a guest speaker at our March

meeting. Scott has the responsibility of managing the daily football, field, and cheer activities at Skyway Park and spoke about the wonderful facilities and activities that are available to our Dana Shores residents.

While we may regularly see lots of football and baseball games going on, it is not unusual for local professional athletes to use Skyway Park for offseason practice. The Tampa Bay Storm practices there, and it is not unusual to see former Bucs Derrick Brooks or Mike Alstott watching their kids play ball at Skyway Park or hosting a football camp.

Need a conference room for a meeting? There is an air conditioned conference room available for use.

Continued on page 2



LET'S PUT OUR MARKETING HATS ON!

Last year, presidents of civic and property-owner associations from Dana Shores, Pelican Island, and Sweetwater met quarterly to share best practices and explore mutually beneficial opportunities. Each of us walked away with some great insights. In addition, we discussed opportunities to promote the Rocky Point area.

Part of this promotional effort will include an opportunity for our three communities to develop stronger social ties with one another. We believe unification is important, and planning is underway for such an activity.

We are also interested in marketing initiatives that help brand Rocky Point and strengthen our collective neighborhoods' association with this brand. We've already taken some simple steps, such as updating our neighborhood logo. Before we go too far, we wanted to open this up for ideas and help from the neighborhood. By pulling on the vast knowledge, talents, and insights of our residents, we are bound to achieve extraordinary results.

Please take some time to chew on this idea, to help research options, and to get involved.

You may reach us at
dana.shores.tampa@gmail.com.



April 7 - 10:00 am, DSWC Board Meeting, at RPGC

April 9 - Neighborhood entryway and Skyway Park cleanup

April 22 - "Fish fry" happy hour at Rocky Point Golf Course, 6-9 PM. \$20/person – prepaid. Watch for your e-vite!

May 20 - "Spring into Summer" TGIF at the home of Jeff and Debbie Coleman. Live band and karaoke! Details coming.

Dana Shores Women's Club (DSWC)

President:	Julie Bowers	389-2847
Vice President:	LeAnn Anseeuw	888-6510
Treasurer:	Tina Mawn	884-5132
Recording Secretary:	Kim Hajastron	882-0651
Corresponding Secretary:	VeeAnn Mahdieh	889-0445
Past President	Marynell Palmer	886-3193

Newsletter:	VeeAnn Mahdieh	889-0445
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Chaplain:	Susan Huston	885-2240
Membership Contact:	Kim Hajastron	882-0651
Garden/ Entries:	Anne Tate	493-9980
Historian:	Debbie Trujillo	966-2520
Hospitality:	LeAnn Anseeuw	888-6510
Directory:	Amy Veith	887-5868
Holiday Boutique:	Jeffy Beaver	885-3300
Sunshine:	Mary Chiricos	886-3849
Street Rep. Coordinator:	Ali St. Cyr	294-3070
Welcoming Committee:	Sabrina Martin	886-5758
	Pat Bailey	

Dana Shores Civic Association (DSCA)

President:	Allison Roberts
Vice President :	Danny Anseeuw
Treasurer:	LeAnn Anseeuw
Communication Director/Secty:	Holly Simmons
Govt. Liaison/Special Projects:	Nick Nichols
Pelican Island Liaison:	Gail Fabrega, Jacque Reina, Middy Veal

Dana Shores Street Representatives

Americana	Greg Dorion, Toni Jabaay
Dana Shores Drive	Ooneen McGettigan, Rita Munaker, Holly Simmons
Doral Drive	Callie Almond, Susan Huston, Amy Veith, Maria Petterson
Eden Roc East	Chantel & Brian Heitler, Karin Miller
Eden Roc West	Julie & Jim Bowers
Fontainebleau Drive	Pat Bailey, Mary Chiricos, Rita Munaker
Pelican Island	Debbie Trujillo
Versailles Drive	Debbie Anderson, Jonathan Kaplan, Tiki Kirk, Tina Mawn
Venetian Way	Pamela Adkins, Ginger Wayne

Neighborhood Watch	Cheri Bett	887-4939
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THE OFFICIAL *Newsletter* OF Dana Shores

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**IF YOU CAN DREAM IT, YOU CAN DO IT. -
WALT DISNEY CONTINUED ...**

Want to put together a game of flag football, soccer, or kickball? Any time the fields are not in use, they are available for Dana Shores residents to use. *Tampa Bay Club Sports* regularly helps organize such events if you'd need help. From corn hole to volley ball to flag football games, this company can put it together for you!

Skyway Park is also a great place to have your child's birthday party. Between the conference rooms and the large pavilion which separates the two football fields, this is an ideal spot for an outdoor party!

Lastly, Scott told us about a youth board the Tampa Bay Youth Football League is developing to help teens who are interested in learning and building leadership skills. This will start in July and be held on the third Wednesday of every month.

If you would like more information on any of these events or you are interested in creating your own, please stop in Scott's office at the park. He is often there on the weekends and most afternoons during the week. You may call him at 813.245.4518.

Until next time,
Julie Bowers,
President, Dana Shores Women's Club

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FLIP: FUTURE LEADERS IN PLANNING***Summer 2016 Student Leadership Development Opportunity***

Together, the Planning Commission and Hillsborough County Public Schools have initiated FLIP, a student development program that introduces students to the public planning profession. Hillsborough county high school students (grades 9, 10, and 11) who are in good standing are eligible to **apply now through April 18, 2016.**

On **June 21** and **June 22**, selected students will experience a variety of speakers, presentations, and activities to gain a broad exposure to planning, including the following:

- A chance to network with planning professionals and other students interested in planning
- The opportunity to learn from public and private sector professionals in the planning and related government services fields

Broad exposure to planning from multiple perspectives, including: comprehensive planning, economic development, environmental, historic preservation, community redevelopment, transportation, geographic information systems, education and research, and more

For more information, visit <http://www.planhillsborough.org/applications-open-for-flip-2016/>



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LAYING THE GROUNDWORK – QUITE LITERALLY



The civic association and women's club are teaming up again on the next phase of our entryway improvements. We will be enhancing the planters at the entrance to each street.

Borders in front of our entryways were installed over a decade ago and have served us well. At this point, however, they require some love. Many are broken, conflict with current landscaping designs, or suffer other irregularities in design and layout. A small team took one day to go look at borders in other well-maintained communities such as Westchase, Sweetwater, Bayport, and various other residential and commercial complexes. To our surprise, we found relatively few used borders throughout their landscaping. Instead, they strategically placed borders around elevation changes and washout areas. We plan to do the same. On April 9, we will remove our current borders. We do not have elevation changes to address. So we will use the rainy season to identify and address any washout areas. We will also add borders in front of Doral to discourage parking on high-attendance days at Skyway Park.

Irrigation will be added to both sides of the entryway at Doral to allow for seasonal flowers and other landscaping features. The planter will be extended in order to avoid the dirt line that inevitably appears along this wall after heavy rains.

New plants will be placed in front of each wall. Some entrances have had difficulty sustaining the robellini palms and, rather than replace them, we will remove existing ones to make way for future palms or other feature elements behind each wall, as laid out in our long-term community vision. This move also allows us to improve site visibility for drivers. As we remove these palms, we are once again reminded that

they were donated by Bart Butler, Southern Florida Landscaping. Thank you, Bart. These trees will now be moved to Rocky Point Golf Course in order to enhance perimeter landscaping and visual appeal of the Rocky Point area.

To all of those who have paid their 2016 dues, **please accept our gratitude.** Because we have fourteen separate walls to maintain, little costs can add up to big dollars. The more contributions we receive, the better we can make the area look. In order to help stretch our dues dollars, we have also applied for and been awarded Hillsborough County grants to offset partial costs associated with the installation of sprinkler systems and borders.

Getting involved is easy as 1 – 2 – 3.

1. Please **join us on April 9 for our community clean-up day.** We will remove old borders at our entranceways. (Clean-up efforts will also extend along the bike path.) If you have not already done so, please contact us at dana.shores.tampa@gmail.com
2. Join us for the April Happy Hour at Rocky Point Golf Course and **help us select which plants to use** at our entryways. We will show you the landscape design planned at Doral Drive and ask for feedback. We will also have some plants on display that could be used in the entryways between Americana and Venetian, and we would like your input.
3. Help us plant. (Date to be determined but will likely be in May to take full advantage of the rainy season.) Please contact us at the email address listed above.

60 SECOND UPDATE



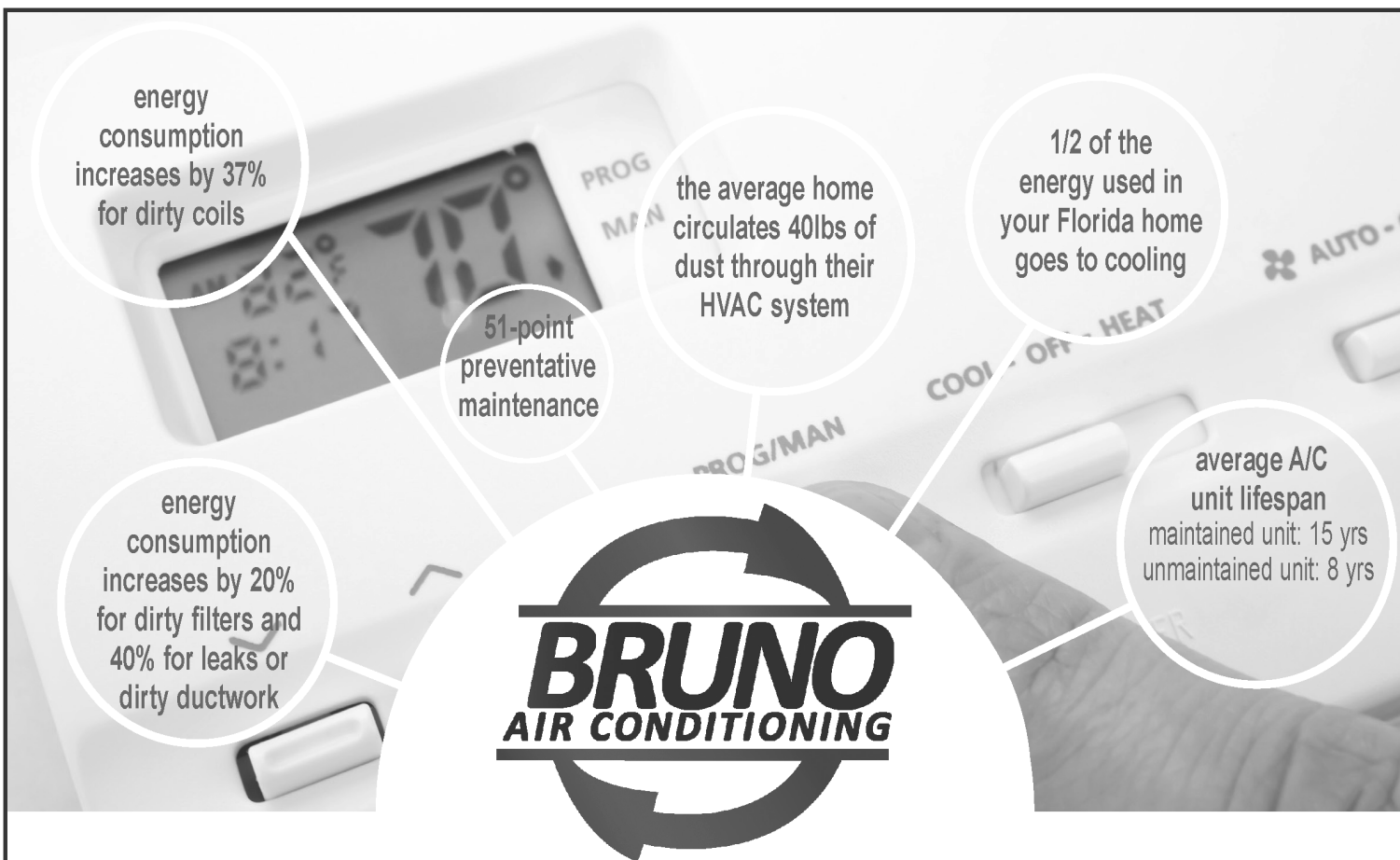
Shredder Services: We'd like to thank all who responded to our questions regarding shredding services. We received positive feedback on moving forward with a community shredding event, which will allow residents to quickly and securely shred large volumes of paper records in exchange for a nominal fee. The event will likely take place in May or June. Please watch for upcoming details.

STOP Bars: Of all the opportunities we have to better Dana Shores, there is none we take as seriously as promoting the safety of our residents. We recently worked with the county to review our street entranceways and, in accordance with DOT guidelines, analysis showed that most streets allowed for the stop bar to be moved forward in order to increase visibility. Where applicable, new bars have been painted on our roadways to indicate this change.

Locked Gates: You may have recently noticed that the service entryway to Skyway Park has been closed (except for weekends) and all gates are locked in the evenings. Additional bollards are also planned to keep cars and trucks from driving around the gates. This change is being implemented for several reasons. First, the service entryway was always intended to be locked, which helps protect the neighbors along this access area from excessive and unnecessary traffic. Second, closing the gates at night reduces access that otherwise leads to racing through the parking lots, loitering, littering, theft, and other undesirable behaviors. With these additional restrictions, we believe we will have more luck working with the county to make lasting cosmetic improvements to the park. We have shared a punch list with the county based on requests and input received from neighbors over time, and we will keep you informed as progress is made.

Don't Forget to file your taxes by April 15, 2016





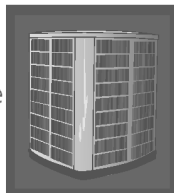
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HCSO PATROLLING OUR STREETS FOR SPEEDERS

Residents who walk along Dana Shores Drive or live less than three-quarters of the way down a street may know what it feels like to have vehicles moving at highway speeds only feet away from them, their front door, or a bedroom window. After hearing the sheriff's office recently issued speeding citations within our neighborhood, we did a little digging to better understand the implications behind the numbers. Here is what we found:

Probability of pedestrian death resulting from various vehicle impact speeds.

Vehicle speed (mph)	Probability of pedestrian fatality (%)
20	5
30	45
40	85

Source: U.S. Department of Transportation, Federal Highway Administration (FHA): *Speed Concepts – Informational Guide*

A direct and positive relationship has been found between speed and the severity of pedestrian injury in vehicle-pedestrian crashes. According to FHA, traveling just ten miles over the speed limit along our side streets increases the probability of death nine fold. Those who travel at 40 mph along Dana Shores Drive almost guarantee a child's death if the unexpected occurs.

Please help out by informing Contractors, Family Members, and Guests that our neighborhood is serious about protecting the lives of our residents and other furry household members.

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www.TampaBayWatch.org/EdAlberTarponRodeo

Thursday, June 2, 6-10pm / The Captain's Banquet at the TradeWinds Island Resort

Tampa Bay Watch and Great Bay Distributors host exciting live and silent auctions, great food and drinks, and the Captain's Meeting to kick off the tournament. Don't want to fish but love to party? All-inclusive table sponsorships available!

Friday, June 3, 1-10pm / The Ed Alber Tarpon Rodeo Fishing Tournament & Award Ceremony

Your team will join the hunt for the Silver King on Tampa Bay during the all-release tarpon tournament 1-8pm. Vessels launch from Ft. De Soto boat ramp and then return to Tampa Bay Watch for the Award Ceremony following the tournament 8-10pm to enjoy a well-deserved meal by Bonefish Grill. Prizes are announced for the winner of each division at the Award Ceremony.



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Email Address? If you do not receive regular email updates from Dana Shores community associations, please contact us with your email address. We will use these to keep you informed of time-sensitive material such as upcoming events, opportunities, and crime watch. Write to us at dana.shores.tampa@gmail.com and include your name, street address, and contact number. (You may sign up more than one email address per residence.)

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Brock Adams, age 13, 813-480-9790

Caroline Kratz, age 16, 813– 886-1243

Garrett Adams, age 16, 813 340-4443

Devan Mahdieh, age 19, 813-889-0445

Samira Mahdieh, age 16, 813 889-0445

(Will walk dogs, bring in mail/newspapers, wash cars and care for other critters too!)